



Libby Ellwood, Florida State University & iDigBio

Paul Kimberly (Smithsonian), Paul Flemons (Australian Museum), Deb Paul (iDigBio), Austin Mast (FSU/iDigBio), Rob Guralnick (Notes from Nature)

What is it:

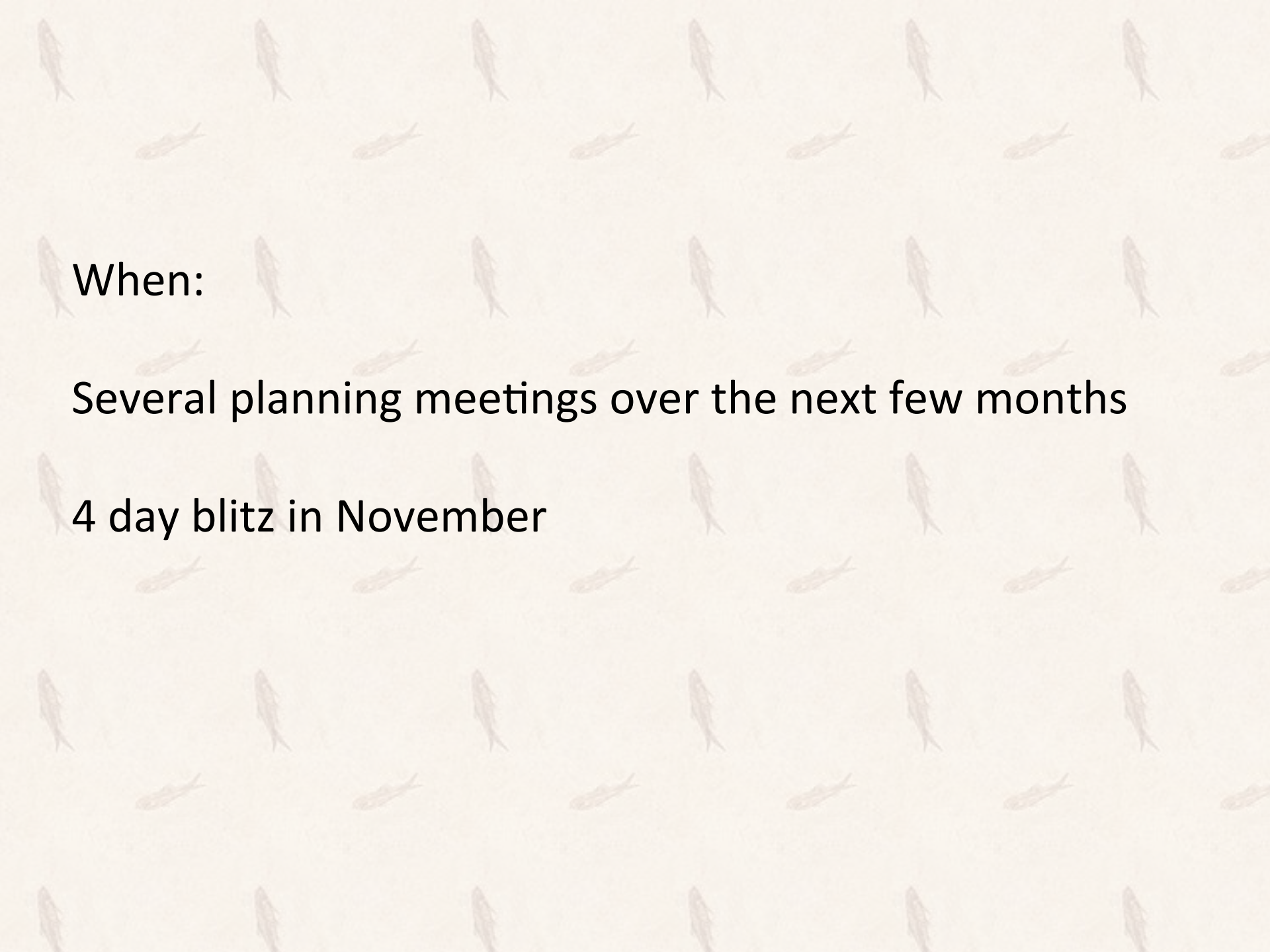
- An annual event of mass digitization that will focus attention on science, biodiversity and our collections.
- It will engage and build communities through existing transcription centers.
- Organization efforts will center on providing a communication and media framework
- Encouraging transcription centers around the world to participate and interact, building a critical mass that will deliver significant benefits to the whole biodiversity data community.

## Goals:

Dramatically increase the rate of digitization of biodiversity collections

Raise the profile of biodiversity collections and their significance to science, education and society

Build our global biodiversity crowdsourcing community and its future sustainability

The background of the slide features a repeating pattern of small, stylized fish icons in a light brown or tan color, scattered across a light beige background. The fish are oriented in various directions, some facing up, some down, and some horizontally.

When:

Several planning meetings over the next few months

4 day blitz in November

Where:

online at existing transcription centers  
Notes from Nature, DigiVol, Smithsonian  
Transcription Center, Les Herbonautes and  
others

online/onsite - at institutions  
volunteers participate online by visiting an  
institution



Who:

Potential Participating Transcription Centers

Australian Museum/ALA DigiVol

Contact: Paul Flemons

Smithsonian Institution's Transcription Center

Contact: Paul Kimberly

Notes from Nature

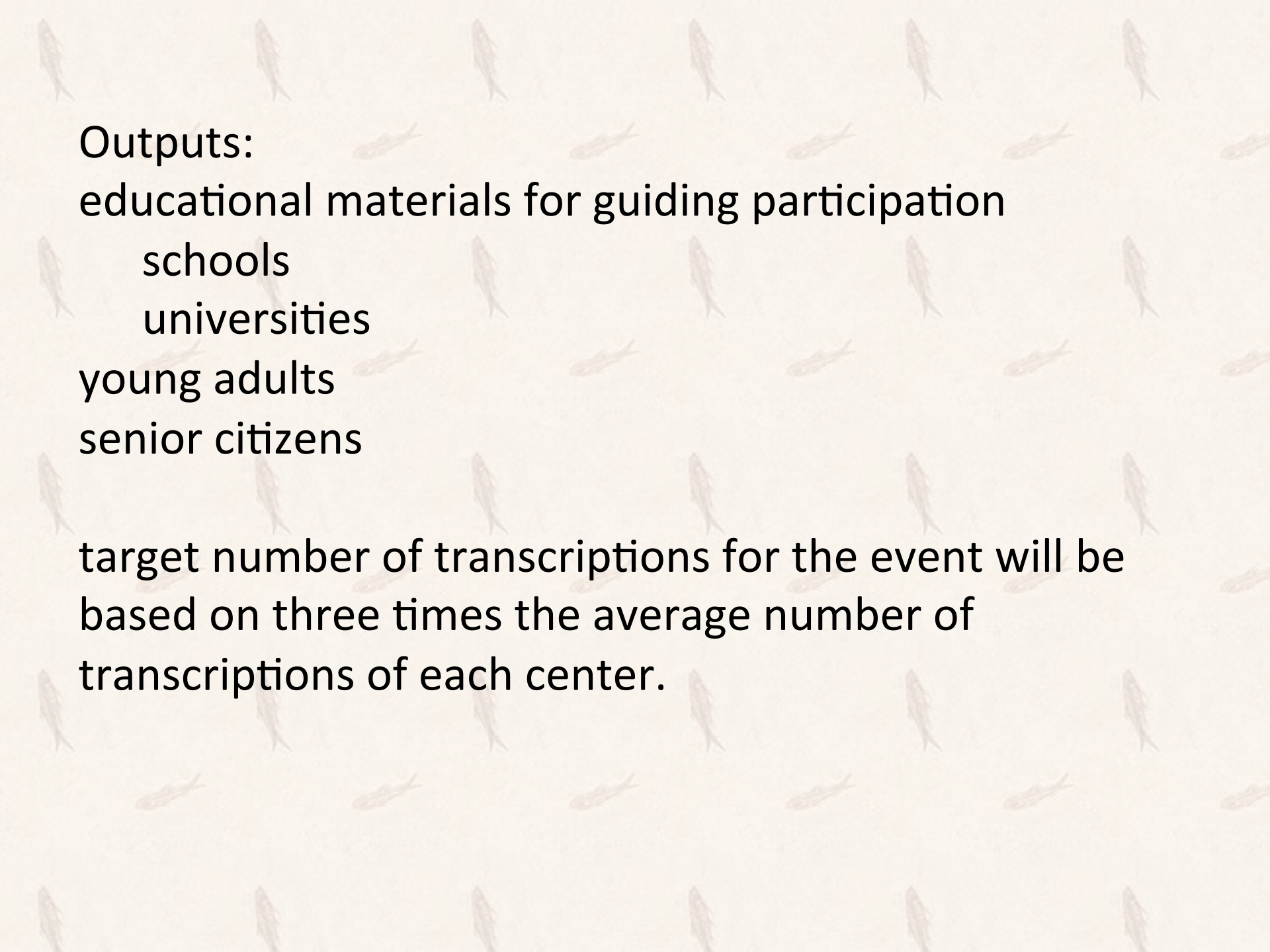
Contact: Rob Guralnick

Les Herbonautes

Contact: Marc Pignal

UK herbaria@home

Contact: Tom Humphrey



Outputs:

educational materials for guiding participation

schools

universities

young adults

senior citizens

target number of transcriptions for the event will be based on three times the average number of transcriptions of each center.

## Website:

- Based on CartoDB
- API for uploading statistics
- Display
  - blog, forum, twitter, and social media posts
  - EOL species pages
  - statistics as maps
    - individual transcribers tasks
    - transcription center tasks
    - taxon
    - geographic region
    - collection location



WeDigBio + AIM-UP (and/or the new RCN or IUCE)  
+ ScienceLIVE???

To build enthusiasm, use AIM-UP modules in classrooms in the months leading up to the blitz

After the blitz, continue modules, engage new classes in modules

Develop activities (with the other organizations) that meet the needs of the blitz and hit on the goals of AIM-UP

WeDigBio + AIM-UP (and/or the new RCN-UBE)

Engage undergrads in the event itself

Activities that will be completed during the event

Other ideas??



Questions? Ideas?

Does your institution want to participate?

[eellwood@bio.fsu.edu](mailto:eellwood@bio.fsu.edu)